# **Jenna Himel**

## designer

jennahimel.com jennahimel@gmail.com 707.239.8091

**Education** 

#### Savannah College of Art and Design

BFA Industrial Design, Summa cum Laude 2017 Study Abroad France and Hong Kong 2016

Experience

#### UI/UX Designer, Dansons

Aug 2022-Present

Phoenix, AZ

### Industrial Designer, Dansons

Level 2, Mar 2021-Sep 2022 Level 1, Jan 2019-Mar 2021

Phoenix, AZ

Lead experience and interaction designer for the Louisiana Grills appliance control and shopping app. Built wireframes, design systems, and conducted user testing.

- Currently building the Louisiana Grills app from the ground up, by constructing wireframes, user flow, and visual guide
- Refined the experience of the appliance connection, and home screen features for the Pit Boss app

Multi-disciplinary designer creating grilling appliances and accessories, logos, graphics, and illustrations for our brands Pit Boss, Louisiana Grills, etc; design lead for point of purchase experiences.

- The team's go-to for out-of-the-box thinking and creative ideas; for example, piloted new creative point of purchase display
- Created hardware designs and accessory details for over 15 product lines with clients such as Home Depot, Lowes, and Wal Mart
- Design lead for Wal Mart Platinum accessory line, with 15+ accessories
- Rebranding overhaul lead for Country smoker line
- Protoyped in-house UX and graphic designs for grill controllers across the Pit Boss and Louisiana Grills brands
- Reduced work time by over 50% for the team, by building and organizing a company-wide online library system for CAD accessories and tools
- Designed the lid logo badges for our now available Navigator series and Lowes

#### Industrial Design Intern, Hexbug

Sep 2016 - Nov 2016

Greenville, Texas

Ideated new worlds of play and potential for characters and toys by sketching and building prototypes

- Lead researcher for strategic plan to increase access to robotics and STEM programs for young girls; delivered 3 actionable recommendations
- Character creator of 3 Cuddlebot toy series characters (now available in stores): Chloe Cricket, Libby Ladybug, Simon Snail

Skills

Adobe: Ps, Ai, Id, Lr, Xd Solidworks Keyshot Rhino Figma CAD

UI/UX Graphic design Sketching/illustration 3D Modeling & Rendering Rapid Prototyping User Research Teamwork
Concept Development
Visual Storytelling
Design Thinking
User Empathy

**Awards** 

**European Design Award** 

Honorable Mention, Other Products, 2018

**International Design Award** Gold, Other Products, 2017

**Cradle to Cradle Design Challenge** Finalist, 2017

Other Interests Rock climbing
Reading
Illustration
Mechanical keyboards
Sculpting
Painting